Member Logos

**PLEASE READ CAREFULLY**  
  
**The NAPO Member Logo**  
  
There are three (3) versions of the NAPO member logo available for use by all Professional and Provisional Members depending on the specific needs.

* The color version has a 25% screened band around the outer edge of the oval. This logo may only be used in PMS 287, a CMYK build of that color (100/69/0/11) or RGB (0/56/147) for Web applications.
* The grayscale version is only to be printed in black.
* The line art version with a thin outer line around the oval is to be used as solid art only, with no screens. The line art version is only to be printed in black. It may be reversed to white to be used on a dark background.

**Do**:

Use the logo on your personal promotional materials with the word "Member" centered within the logo and the tagline, "The Organizing Authority®" centered beneath.

Promotional materials include, but are not limited to:

* Stationery
* Business cards
* Business brochures
* Business newsletters
* Product advertising
* Seminar advertising
* *Yellow Pages* advertising

**Do Not**:

* use the NAPO logo without the word "Member" centered within the logo.
* use the logo on materials to imply an endorsement by NAPO.
* use the NAPO logo on materials if your membership is expired.

The NAPO logo is protected property of the National Association of Professional Organizers. If you are unclear about its proper use, please call NAPO headquarters at 856.380.6828.

**How To Download and Use NAPO Logos**

* Place your cursor over the name of the desired logo, for example: "NAPO logo – low resolution, color".
* Low resolution formats are best for screen display (websites, e-mails) and low-resolution printing (i.e. Word documents to be printed on an inkjet printer).
* High resolution formats are best for professional printing (brochures, letterheads, business cards) and other print items where 300 dpi (dots-per-inch) resolution is desirable.

To save the image file:  
  
**Microsoft Windows Users**

1. Click on the link with your LEFT mouse button.
2. A new browser window displaying the logo will open.
3. Click on the image with your RIGHT mouse button.
4. A pop-up menu will appear.
5. Select "Save Image As ..."
6. Browse to the location where you wish to save the file.
7. Click the "Save" button.

**Macintosh Users**

1. Click on the link with your LEFT mouse button.
2. A new browser window displaying the logo will open.
3. Click on the image with your RIGHT mouse button. (Or Control + Click)
4. Select "Save Image As ..."
5. Browse to the location where you wish to save the file.
6. Click the "Save" button.

**To view the logo without saving:**

1. Click on the link with your LEFT mouse button.
2. A new browser window displaying the logo will open.

*Note that you may not be able to view the high resolution color logo, as it is a four-color process separation.*  
  
[Member (Color, Web - .gif)](https://higherlogicdownload.s3.amazonaws.com/PONETWORK/01205161-0380-4204-bfd3-f6dfca110857/UploadedImages/Member%20Logos/Member%20Color%20-%20Web.gif)  
[Member (Color, Print - .tif)](https://higherlogicdownload.s3.amazonaws.com/PONETWORK/01205161-0380-4204-bfd3-f6dfca110857/UploadedImages/Member%20Logos/Member%20Color%20-%20Print.TIF)  
[Member (Grayscale, Web – .gif)](https://higherlogicdownload.s3.amazonaws.com/PONETWORK/01205161-0380-4204-bfd3-f6dfca110857/UploadedImages/Member%20Logos/Member%20Line%20art%20-%20Web.GIF)  
[Member (Grayscale, Print - .tif)](https://higherlogicdownload.s3.amazonaws.com/PONETWORK/01205161-0380-4204-bfd3-f6dfca110857/UploadedImages/Member%20Logos/Member%20grayscale%20-%20Print.TIF)  
[Member (Line art, Web – .gif)](https://higherlogicdownload.s3.amazonaws.com/PONETWORK/01205161-0380-4204-bfd3-f6dfca110857/UploadedImages/Member%20Logos/Member%20Line%20art%20-%20Web.GIF)  
[Member (Line art, Print – .tif)](https://higherlogicdownload.s3.amazonaws.com/PONETWORK/01205161-0380-4204-bfd3-f6dfca110857/UploadedImages/Member%20Logos/Member%20Line%20art%20-%20Print.TIF)  
  
If an .eps file is needed please contact [napo@napo.net](mailto:napo@napo.net?subject=POINT:%20Member%20Logo%20Inquiry).